## PRESS RELEASE



# Bombardier Delivers Best-selling Challenger 350 Aircraft to Charter Operator Latitude 33 Aviation

- Best-selling Challenger 350 aircraft will be based in Orange County (John Wayne Airport) and available for charter
- Latitude 33 Aviation will manage the aircraft on behalf of the aircraft's owner
- Challenger 350 aircraft offers a superior in-flight experience, a smooth ride and the lowest direct operating costs in its category

**Montreal, October 25, 2018** – Bombardier announced today that Latitude 33 Aviation, a <u>private jet charter</u>, executive jet management, and aircraft sales and acquisitions company based in California, has taken delivery of a new *Challenger 350* business jet. The high-performing *Challenger 350* aircraft, the best-selling business jet platform of the last decade, will be based in Orange County (John Wayne Airport) and will join Latitude 33 Aviation's growing fleet of aircraft available for charter.

"We were pleased to work with Latitude 33 in adding the exceptional *Challenger 350* aircraft to its fleet," said Peter Likoray, Senior Vice President, Worldwide Sales and Marketing, Bombardier Business Aircraft. "The *Challenger 350* business jet offers the best-equipped cockpit and leading connectivity in its class, making it the perfect choice for discerning customers and operators worldwide."

Latitude 33 Aviation manages one of the newest and largest fleets of light, mid-size, and super mid-size aircraft in North America. Outstanding reliability makes the *Challenger 350* jet the aircraft of choice for Latitude 33 Aviation and other fleet operators.

With a true seats-full, tanks-full, 3,200 NM (5,926 km) range capability, the *Challenger 350* aircraft defines the super mid-size category. It offers a direct climb to 43,000 feet to stay clear of weather and traffic, as well as the widest cabin in class, a convenient flat floor, unlimited access to baggage, a smooth ride and the lowest direct operating costs in its category. The *Challenger 350* jet can connect New York City to Van Nuys or Las Vegas to Honolulu\* non-stop.

"We are very pleased to enhance our private jet charter offering in the Greater Los Angeles area with the addition of this factory-new *Challenger 350* business jet," said Casey Miller, President of Latitude 33 Aviation. "Our goal is to make the aircraft acquisition, management, and charter process exceptionally smooth for our client-owners so they can enjoy their ownership experience with peace of mind from start to finish."

The Challenger 350 jet offers the industry's most extensive baseline features to fleet operators, while the recent addition of an advanced Head-up Display (HUD) and Enhanced Vision System (EVS) camera as available options bring unparalleled situational awareness. Paired with impressive high-performance attributes, the aircraft's steep approach certification allows operators to perform landings in challenging airfields efficiently, giving customers the opportunity to reach countless destinations. The Challenger 350 jet is the top-selling aircraft of the super mid-size segment, with 56 deliveries in 2017.

#### **About Latitude 33 Aviation**

Latitude 33 Aviation manages one of the newest and largest fleets of light, mid-size, and super mid-size aircraft in North America. Founded in 2006, Latitude 33 Aviation is a private jet charter, executive jet management, and aircraft sales and acquisitions company that serves a wide variety of clients around the world. The company currently manages over 30 client-owned private business jets located at airports in Carlsbad, Van Nuys, Hawthorne, Santa Ana, Long Beach, Fresno, CA; Colorado Springs, CO; Scottsdale, AZ; Houston, TX; Redmond, OR; and Nashville, TN. Latitude 33 Aviation is part of the top five percent of U.S. private jet charter operators to achieve the stringent ARGUS Platinum safety rating.

For charter quotes and information on Latitude 33 Aviation's services, visit <u>L33Jets.com</u> or call 1-800-840-0310.

#### **About Bombardier**

With over 69,500 employees across four business segments, Bombardier is a global leader in the transportation industry, creating innovative and game-changing planes and trains. Our products and services provide world-class transportation experiences that set new standards in passenger comfort, energy efficiency, reliability, and safety.

Headquartered in Montreal, Canada, Bombardier has production and engineering sites in 28 countries across the segments of Transportation, Business Aircraft, Commercial Aircraft and Aerostructures, and Engineering Services. Bombardier shares are traded on the Toronto Stock Exchange (BBD). In the fiscal year ended December 31, 2017, Bombardier posted revenues of \$16.2 billion US. News and information are available at <a href="mailto:bombardier.com">bombardier.com</a> or follow us on Twitter <a href="mailto:Bombardier">@Bombardier</a>.

#### **Notes to Editors**

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