



## FOR IMMEDIATE RELEASE

### PREMIER PRIVATE AVIATION COMPANY, LATITUDE 33 AVIATION, EXPANDS FLEET AND ENHANCES CAPABILITIES WITH TWO CESSNA CITATION LATITUDES

CARLSBAD, Calif. – (January 31, 2019) [Latitude 33 Aviation](#) – a [private jet charter](#), executive jet management and aircraft sales and acquisition company based in California – has taken delivery of two factory-new Cessna Citation Latitude jets, further expanding its fleet of charter aircraft. The increase to the premium aviation company’s midsize and super-midsize aircraft portfolio provides increased availability for nonstop coast-to-coast and international flights. The two state-of-the-art, mid-sized aircraft will join the high-end operator’s existing fleet of managed aircraft, bringing Latitude 33 Aviation’s [total fleet](#) size to over 30 private jets.

“The addition of these two new Citation Latitude aircraft enhances our capabilities, perfectly positioning us to significantly expand our premium charter services throughout the Western U.S. and beyond,” said Solomon Short, owner and director of operations at Latitude 33 Aviation. “Situated at Van Nuys and Fresno airports, these aircraft are optimally located to serve the needs of both our Los Angeles and Bay area clients.”

The Citation Latitude was designed to maximize passenger comfort with a flat floor, six feet of cabin height and the widest interior of any Citation on the market. With a maximum range of 2,850 nautical miles (5,278 km) and a best-in-class four-passenger range of 2,700 nautical miles (5,000 km) at high-speed cruise, the Citation Latitude delivers an unrivaled passenger experience featuring an industry-leading cabin environment distinguished by its open, spacious and refined design. Further optimizing cabin comfort for passengers and crew alike, the Latitude features a pressurization system that delivers a 5,950-foot cabin altitude at the aircraft’s maximum operating altitude of 45,000 feet. The aircraft’s wireless cabin management system equips each passenger with productive connectivity and entertainment through their personal electronic devices.

“Our company has a reputation for offering the highest quality and most comfortable aircraft available for charter,” added Casey Miller, president and owner of Latitude 33 Aviation. “The Cessna Citation Latitude optimizes the charter experience and adheres to our brand promise, exceeding the expectations of our discerning clientele.”

The new aircraft are welcome additions as the company has recently launched a selection of custom travel experiences inspired by the adventurous spirit of the owners, such as the “**Surf to Ski Experience.**” This adventure begins with a morning surf in the Pacific followed by a private charter flight to the mountains for an afternoon on the slopes of one of the West Coast’s best mountains, and includes perks such as post-surf protein smoothies, luxury accommodations and in-flight après ski tequila tastings. The Citation Latitude can accommodate 1,245 pounds

and 127 cubic feet of baggage capacity, enough for all the necessary gear for this action-packed adventure.

For charter quotes and information on Latitude 33 Aviation's services, visit [L33Jets.com](http://L33Jets.com) or call 1-800-840-0310.

### **About Latitude 33 Aviation**

[Latitude 33 Aviation](#) manages one of the newest and largest fleets of light, midsize, and super midsize jets in North America. Founded in 2006 in San Diego and led by two ambitious pilots looking to redefine the private aviation experience, Latitude 33 Aviation is the premier private jet charter, executive jet management and aircraft sales and acquisitions company that serves a wide variety of travelers and destinations around the world. Welcoming only a discerning selection of new aircraft to their evolving fleet, including most recently the Citation Latitude, Latitude 33 elevates the luxury travel experience through high-touch service and ultra-tailored travel. From pre-arrival and in-flight amenities to one-of-a-kind destination experiences, they curate memorable and customized journeys for passengers. Currently, the company manages over 30 client-owned private business jets located throughout San Diego, Orange County and Los Angeles airports including Carlsbad, Van Nuys, Hawthorne, Santa Ana, Long Beach, and Fresno, CA; as well as Colorado Springs, CO; Scottsdale, AZ; Houston, TX; Redmond, OR; and Nashville, TN. Latitude 33 Aviation is part of the top five percent of U.S. private jet charter operators to achieve the stringent ARGUS Platinum safety rating.

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